

COOKIE POLICY

This Cookie Policy (the “Cookie Policy”) explains what cookies are, which cookies are used by UAB Finance EU, the operator of the Florrid crowdfunding platform (the “Company”), legal entity code 306726092, with its registered office at Debesijos g. 8-38, LT-10314 Vilnius, Lithuania, when you visit the Company’s website at <https://florrid.com/> (the “Website”), what information is collected through cookies and how that information is used.

1. COOKIES

- 1.1. Cookies are small text files that the Website stores on your computer or mobile device when you visit it. When you visit the Website again, these files may be read so that the Website can recognise your computer or mobile device. Information collected by cookies enables us to make browsing more convenient, provide relevant offers, learn more about how visitors use the Website, analyse trends and improve the Website, customer service and the Company’s services. Cookies are also used to record whether you consent to the use of cookies on the Company’s Website so that you are not asked the same question every time you visit.
- 1.2. The Company may also use similar technologies, such as web beacons, tags, scripts, pixels and local storage. All such technologies are referred to as cookies in this Cookie Policy.

2. COOKIES USED ON THE WEBSITE

- 2.1. There are different types of cookies. Some are used directly by the Website, while others are used by third parties that place cookies on the Website. Cookies used directly by the Website, known as first-party cookies, are created by the Company’s Website, and the information stored in them can be read only by the Website. Third-party cookies are placed on the Website when the Company uses external services.
- 2.2. Some cookies used on the Website are stored on your device only for the duration of your browsing session and are known as session cookies. They expire automatically when your session ends and you close your browser. Another type, known as persistent cookies, consists of a text file sent by a web server to a browser and retained by the browser until it expires, unless the visitor deletes it earlier.
- 2.3. The Company uses the following cookies on the Website:
 - 2.3.1. strictly necessary cookies. We use strictly necessary (technical) cookies to ensure that the Website is convenient, functional and responsive to visitors’ needs. They are required for the Website to operate properly and for its core functions to be available, including creating and accessing a user account and using other Website functions. These cookies are essential for the proper and uninterrupted operation of the Website and therefore do not require separate consent. The legal basis for using strictly necessary cookies is the Company’s legitimate interest, as controller, in ensuring the proper operation of the Website;
 - 2.3.2. functional cookies. We use functional cookies to remember your choices and make the Website more convenient and efficient to use. For example, they may remember your chosen language, searches, services previously viewed and other preferences. Functional cookies may also remember certain registration or login details so that you do not have to repeat particular actions or enter the same information when you return to the Website. These cookies are not essential to the Website’s core functions, but they provide additional functionality and improve your experience. Functional cookies are used only after you consent to the relevant cookie category. The legal basis for their use is your consent;

- 2.3.3. analytics cookies. We use analytics cookies to better understand how visitors use the Website and to analyse and improve its performance, content and user experience. They also help us evaluate the effectiveness of our communications and advertising campaigns. These cookies may collect information about visitor activity, including pages visited, date and time of visits, frequency, clicks, search terms used, the website or other source from which the visitor reached the Company's Website, and other information relating to use of the Website. They may also help assess advertising campaign results, including how visitors use the Website after seeing our advertisements online or on third-party websites. Analytics cookies are used only after you consent to the relevant cookie category. The legal basis for their use is your consent;
- 2.3.4. advertising cookies. We and third parties use these cookies to show you personalised advertising on our Website and other websites. This activity is known as remarketing and is based on your browsing activity, including services searched for or viewed. Advertising cookies are used only after you consent to the relevant cookie category. The legal basis for their use is your consent;
- 2.3.5. unclassified cookies. We use these cookies together with individual cookie providers.

3. MANAGING COOKIES

- 3.1. You can manage the cookies used on the Website by:
 - 3.1.1. Changing your consent on the Website. Before browsing the Company's Website, you can select your cookie preferences in the cookie banner. The banner allows you to control all cookies placed on the Website except strictly necessary cookies. To update or change your cookie consent, click [here](#).
 - 3.1.2. If you do not agree to cookies being stored on your computer or other terminal device where the Company requests your consent, you can change your browser settings and disable all cookies or enable and disable them individually:
 - [Cookie settings in Microsoft Edge](#);
 - [Cookie settings in Firefox](#);
 - [Cookie settings in Google Chrome](#);
 - [Cookie settings in Safari](#).Please note that, in some cases, doing so may reduce your browsing speed, limit certain website functions or block access to the Company's Website.
 - 3.1.3. Further information about disabling local storage in different browsers is available here:
 - [Microsoft Edge settings](#);
 - [Firefox settings](#);
 - [Google Chrome settings](#);
 - [Safari settings](#).

4. THIRD PARTY COOKIES

- 4.1. The Website may display a Like button used by external service providers such as Facebook, Instagram or LinkedIn, or links to their websites. The cookie policies of those third parties apply when you view content by clicking such a button or link. Further information about their cookie policies is available at:
 - <https://www.facebook.com/policies/cookies/>;

- <https://policies.google.com/technologies/cookies?hl=en>:
- <https://www.linkedin.com/legal/cookie-policy>.

- 4.2. The Website may contain links to other third-party websites. The Company does not control how third-party websites place cookies, even if you are directed to them from the Company's Website. If you follow a link from the Company's Website to another website, you should review that website's privacy or cookie policy separately.

5. ACCESS TO INFORMATION

- 5.1. The Company and its service providers may access data collected through cookies in accordance with the Company's Privacy Policy. Providers of third-party services and social plug-ins used on the Website may also collect information about visits to the Website. In such cases, the data are processed in accordance with the relevant third party's privacy policy.
- 5.2. Access to technical Website data and records may also be granted to the Company's partners that provide Website content management, administration or related technical services.

6. CONTACT DETAILS

- 6.1. If you have any questions about the information in this Cookie Policy or about the processing of your personal data, please contact the Company by email at info@florrid.com or by post at Debesijos g. 8-38, LT-10314 Vilnius, Lithuania.

7. UPDATES TO THE COOKIE POLICY

- 7.1. The Company may amend or update this Cookie Policy periodically. The latest version will always be published on the Company's Website.